

8TH BAROSSA MEETING

Sponsorship Prospectus

Cell Signalling in Cancer Medicine

Novotel Barossa Valley, South Australia

14th – 17th November 2017



Invitation

The organisers of the Barossa series of symposia would like to invite you to be part of the 8th Barossa Meeting to take place in the Barossa Valley from 14 – 17 November 2017 on the theme of 'Cell Signalling in Cancer Medicine'.

The Barossa Meetings have an established reputation for quality, bringing together some of the world's best scientists across different disciplines in a convivial atmosphere conducive to open and energetic discussions. The 2017 meeting's theme of 'Cell Signalling in Cancer Medicine' will continue this tradition by bringing into focus the major new paradigms arising from fundamental discoveries and their impact on therapeutic strategies. In addition to the numerous international delegates, the meeting will be attended by many of the key Australian researchers in cell signalling and cancer medicine.

As has become tradition, the 8th Barossa Meeting will be the occasion to award the Clifford Prize for Cancer Research to a scientist whose contribution has made a global difference in the fight against cancer.

We look forward to having you participate as a sponsor of the meeting.

Organising Committee

Stuart Pitson (Convenor)
Claudine Bonder
Natasha Harvey
Angel Lopez
Michael Samuel
Hamish Scott

Program Committee

Claudine Bonder
Susan Branford
Michael Brown
Richard D'Andrea
Natasha Harvey
Tim Hughes
Yeesim Khew-Goodall
Sharad Kumar
Angel Lopez
Stuart Pitson
Michael Samuel
Quenten Schwarz
Hamish Scott
Paul Reynolds
David Yeung
Andrew Zannettino

International Advisory Panel

Vishva Dixit, USA
Richard Flavell, USA
Wanjin Hong, Singapore
Tony Hunter, USA
John D. Scott, USA

Meeting Secretariat

Should you have any questions or require further information about sponsoring or exhibiting at this event, please contact:

Seed Events
Janine Power
PO Box 2137, Glenelg SA 5045
Phone: +61 400 280 811
Email: janine@seedevents.com.au

For all the latest information on the 8th Barossa Meeting, please visit the website at: <http://www.centreforcancerbiology.org.au>

Venue

Novotel Barossa Valley

Golf Links Road, Rowland Flat, Barossa Valley SA 5352
Ph: 08 8524 0045 Fax: 08 8524 0050

90 minutes drive from Adelaide. Arriving by Plane – 70 km from Adelaide International Airport

The Novotel Barossa Valley is the location for the 8th Barossa Meeting. It boasts a superb, but somewhat isolated location which encourages delegates to remain on-site for the duration of the conference, providing ample opportunity for delegate interaction during the breaks in the Scientific Program.

Meeting Themes

- Angiogenesis
- Apoptosis
- Cancer therapeutics
- Carcinogenesis
- Epithelial-mesenchymal transition
- Cancer genomics
- Immunotherapy
- Lipid signalling
- Metabolism
- MicroRNAs
- Proteomics
- Signalling networks
- Stem cells
- Structural biology
- Translational medicine
- Tumour microenvironment

Confirmed Speakers to date

Daniel Finley
Harvard Medical School, Boston, USA

Fiona Watt
King's College London, UK

Maria Sibilia
Medical University of Vienna, Austria

Shannon Turley
Genentech, San Francisco, USA

8th Barossa Meeting: Cell Signalling in Cancer Medicine 14-17 November 2017

Proposed meeting timetable:

	Tuesday 14 Nov	Wednesday 15 Nov	Thursday 16 Nov	Friday 17 Nov
0830-1030		Scientific session 3	Scientific session 7	Scientific session 9
1030-1100		Coffee break	Coffee break	Coffee break
11.00-1230		Scientific session 4	Scientific session 8	Scientific session 10
1230-1330	Meeting start	Lunch	Lunch	Meeting end
1330-1530	Scientific session 1	Scientific session 5	Meet the editors & Networking	
1530-1600	Coffee break	Coffee break	Coffee break	
1600-1800	Scientific session 2	Scientific session 6	Poster session	
1800-1900		Clifford Prize presentation		
	Welcome mixer & BBQ at Novotel	Dinner at 'The Farm'	Dinner at Novotel	

Sponsorship Opportunities

Each of the opportunities listed will enable you to make a significant contribution towards the overall success of this year's Meeting while enjoying strong branding and exposure in a focused, professional learning environment.

By becoming a valued sponsor on any of the levels listed below, you will be affiliated with all aspects of the event and will receive considerable exposure and recognition through the listed benefits.

All prices quoted are in Australian Dollars and inclusive of GST.

Platinum Sponsor

\$44,000

- Prominent recognition as the Platinum Sponsor on all printed Meeting materials produced after sponsorship is confirmed
- Exclusive naming rights to a ½ day session in the meeting program (a speaker of your choice may be invited to present in conjunction with the organising committee)
- Exclusive naming rights to a social function (to be decided in conjunction with the organising committee)
- Internet link to your organisation's website from the sponsors' page of the Meeting website
- Organisation's name and logo printed in a prominent position on each delegate satchel, together with Meeting logo
- Organisation's logo featured on the front of each delegate name badge (one colour print) along with the conference logo
- Three (3) full Meeting Registrations with all inclusions (not including accommodation)
- Full page advertisement on the back cover of the Handbook (finished artwork to be supplied by you)
- Acknowledgment as a Major Sponsor on welcome signage
- Corporate signage (provided by you) on the main stage in the plenary room for the duration of the meeting
- Organisation's product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the meeting, in accordance with the Privacy Act 1998

Gold Sponsor

\$33,000

- Recognition as a Gold Sponsor on all printed Meeting materials produced after sponsorship is confirmed
- Exclusive naming rights to a ½ day session in the meeting program (a speaker of your choice may be invited to present in conjunction with the organizing committee)
- Exclusive naming rights to a social function (to be decided in conjunction with the organising committee)
- Internet link to your organisation's website from the sponsors' page of the Meeting website
- Two (2) full Meeting Registrations with all inclusions (not including accommodation)
- Full page advertisement in the Handbook (finished artwork to be supplied by you)
- Acknowledgment as a Major Sponsor on welcome signage
- Organisation's product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the meeting, in accordance with the Privacy Act 1998

Silver Sponsor

\$22,000

- Recognition as a Sponsor on all printed Meeting materials produced after sponsorship is confirmed
- Exclusive naming rights to a session in the meeting program (to be decided in conjunction with the organising committee)
- Internet link to your organisation's website from the sponsors' page of the Meeting website
- Two (2) full Meeting Registrations with all inclusions (not including accommodation)
- Full page advertisement in the Handbook (finished artwork to be supplied by you)
- Acknowledgment as a Sponsor on welcome signage
- Organisation's product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the meeting, in accordance with the Privacy Act 1998

Bronze Sponsor

\$11,000

- Recognition as a Sponsor on all printed Meeting materials produced after sponsorship is confirmed
- Exclusive naming rights to a speaker in the meeting program (to be decided in conjunction with the organising committee)
- Internet link to your organisation's website from the sponsors' page of the Meeting website
- One (1) full Meeting Registration with all inclusions (not including accommodation)
- Half page advertisement in the Handbook (finished artwork to be supplied by you)
- Acknowledgment as a Sponsor on welcome signage
- Organisation's product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the meeting, in accordance with the Privacy Act 1998

Speaker Sponsor

\$5,500

- Recognition as the Sponsor of the invited speaker in all printed material
- Exclusive naming rights to the presentation (to be decided in conjunction with the organizing committee)
- Internet link to your organisation's website from the sponsors' page of the Meeting website
- One (1) full Meeting Registration with all inclusions (not including accommodation)
- Mailing list of the delegate contact details provided after the meeting, in accordance with the Privacy Act 1998

Satchel Insert

\$550

Your organisation's product sample, promotional item or brochure can be inserted into each of the anticipated 100 delegates' satchels. Brochures are restricted to four pages, A4 size, with approval by the Organising Committee. Suggestions for promotional items include:

- Pens
- Pad Paper
- Stationery
- Confectionery

Advertisements

The meeting handbook will be given to every delegate with their registrations. Final artwork will be required to be provided by you in black and white. Advertising rates, including GST, are as follows:

Full Page within Handbook \$550

Half Page within Handbook \$330

Other Sponsorship Opportunities

POA

Any contribution to the success of this conference is highly valued. If existing sponsorship opportunities do not meet with your marketing requirements and you would like to support this conference, please contact the Meeting Secretariat to discuss alternative possibilities.

Exhibition Opportunities

An Exhibition will be held in conjunction with the 8th Barossa Meeting.

The Exhibition will be the central hub of all activities conducted as part of the Meeting program, including poster displays and catering breaks.

A floor plan will be designed to provide maximum exposure for all exhibitors and also encourage delegates to move freely through the area. This gives each exhibitor a tremendous opportunity to interact directly with the anticipated 120 delegates. The addition of passport prizes for delegates engaging with the exhibits is anticipated to further enhance delegate-exhibitor interaction.

The Organising Committee reserves the right to make changes to the floor plan if necessary. However, changes will not be undertaken without prior discussion with the organisations affected.

All prices quoted are in Australian Dollars and inclusive of GST.

Exhibition Display

\$3,300

Each Exhibition Display will include the following:

- 2.4 metre (wide) x 1.8 metre (deep) display area
- One clothed trestle table and 2 chairs
- Velcro receptive back board 2.4m wide x 1.2m high featuring company name (maximum 20 letters)
- One Exhibitor Registration per display (includes daily catering of lunches, morning and afternoon teas, satchel, handbook and name badge). The Exhibitor Registration provides access to plenary sessions and other presentations within the Meeting Program.
- One (1) ticket to the Welcome Reception
- Acknowledgment as an Exhibitor in the Handbook
- Mailing list of the delegate contact details provided after the Meeting, in accordance with the Privacy Act 1998.

The venue is carpeted. Any furniture and additional requirements can be ordered at the exhibitor's expense through an exhibition hire organisation. Full logistical information will be provided to confirmed exhibitors in an Exhibitor Manual, forwarded to you closer to the time of the conference.

Additional Exhibitor Registration/s

\$440 ea

Organisation representatives can register as 'Additional Exhibitors' to assist in staffing the Exhibition Booth. This Registration includes:

- Daily catering of lunches and morning and afternoon teas
- One (1) ticket to the Welcome Reception
- Satchel
- Handbook
- Name badge

General Information

Booking

To secure a sponsorship or exhibition space, please complete the Application Form and forward to Seed Events, together with a non-refundable 50% deposit. Applications received without a deposit cannot be processed. Allocation of sponsorship will be made strictly in order of receipt of application forms and accompanying deposits. To ensure your sponsorship selection, please book early. Late bookings are possible, but choices may be limited.

Final Payment

Settlement of all outstanding monies is required by no later than 3 months after receipt of deposit or 2 months prior to the event, whichever is earlier. If full payment is not received within this timeframe, the Organising Committee reserves the right to re-assign your sponsorship or display space without notice.

Cancellation

Cancellation of bookings must be made in writing and forwarded to Seed Events. Cancellations received before 18 August 2017 will receive a refund of all payments, less the non-refundable deposit.

Promotion

All sponsors are encouraged to promote their support and involvement in this event. This could include an excerpt on emails, letterheads, accounts, websites or any other appropriate documentation.

Accommodation

Details of venues and rates will be advised separately in mid 2017.

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. University of South Australia, The Organising Committee, Seed Events and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

Sponsor and Exhibitor Application Form – 8th Barossa Meeting

Contact Person: _____

Position: _____

Company: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Sponsorship: Yes, we would like to select the following Sponsorship:

Platinum @ \$44,000 Other Sponsorship:

Gold @ \$33,000 At negotiated \$

Silver @ \$22,000

Bronze @ \$11,000 Handbook Advert size:

Speaker @ \$5,500 At advertised rate \$

Satchel Insert @ \$550 **SUB TOTAL, SPONSORSHIP \$:** _____

Exhibition: Yes, we would like to reserve:..... Exhibition Display(s) @ \$3,300 each

SUB TOTAL, EXHIBITION \$: _____

GRAND TOTAL \$: _____

50% of Sponsorship and Exhibition selected. **DEPOSIT DUE \$:** _____

Remittance: All prices are in Australian Dollars and are inclusive of GST. ABN number 15 139 158 092

Cheque payable to Seed Events Pty Ltd or

Please charge Credit Card: Amex Diners Visa MasterCard

Total amount to charge: \$ Verification No.

Card Number: Expiry Date:

Cardholders Name:

Cardholders Signature:

Electronic Funds Transfer (please forward remittance advice to admin@seedevents.com.au when deposit is made)

ANZ Bank

BSB Number: 015 250

Account Name: Seed Events Pty Ltd

Account Number: 193 673 577

Bank Reference: 8th Barossa/company name

Please return this form with deposit to:
Seed Events Pty Ltd, PO Box 2137, Glenelg SA 5045
admin@seedevents.com.au